





Why Advertise at City of Derry Airport?

- City of Derry Airport currently handles **over 200k passengers annually**, with the **capacity to transport 650k**. Increased passenger numbers are forecast following the expansion of services in 2024.
- Direct services include London Heathrow, Glasgow, Manchester,
 Birmingham, Faro, Verona, & Lourdes, as well as single-ticket international connections to 119 destinations across 56 countries via Heathrow.
- Increase in inbound tourism to the North West and wider NI and Donegal areas City of Derry Airport is the main gateway to this cross-border region.
- Home of The Open 2025 High numbers of UK & international passengers expected following the success of previous Open at Royal Portrush in 2019.
- Valuable and diverse audiences both business and leisure passengers.
- Optimum Mindset positive, alert and open to advertising influence.
- Significant dwell time in a prestigious, enclosed environment.
- Rich customer experience high spend per passenger.
- 50% of aircraft movements are private charters Affluent AB audience.

Outdoor Advertising Sites

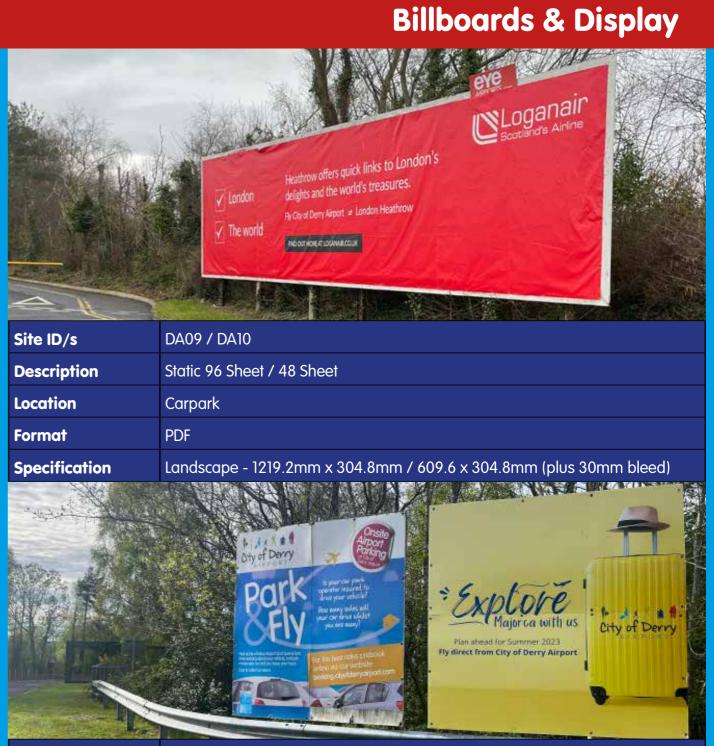
Digital

Need to see a GP? Private GP Clinic Maw Open at Kingsbridge Private Hospital North West in Ballykelly. 028 7772 3502 Site ID/s DIG01 / DIG02

Site ID/s	DIG01 / DIG02
Description	Digital 48 Screens
Location	Carpark
Format	JPEG/PNG/MP4
Specification	Landscape - 1920px x 1080px



Site ID/s	DIG03 / DIG04
Description	Digital 6 Screens
Location	Terminal Entrance & Terminal Exit
Format	JPEG/PNG/MP4
Specification	Portrait - 720px x 1280px



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Site ID/s	DB01 / DB02
Description	Static Diabond Signage
Location	Exterior Carpark Entrance
Format	PDF
Specification	Portrait - 4880mm x 2440mm (plus 30mm bleed)

Outdoor Advertising Sites

Lightboxes



Site ID/s	DA13 / DA14
Description	Illuminated 6 Sheets
Location	Carpark / Terminal Entrance

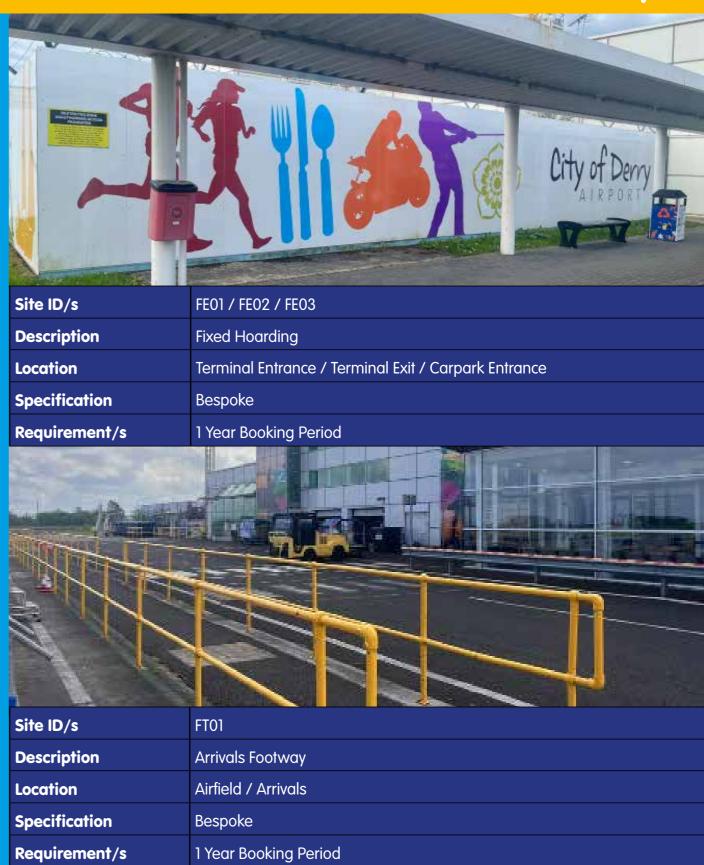
Format PDF

Specification Portrait - 1200mm x 1800mm (plus 30mm bleed)

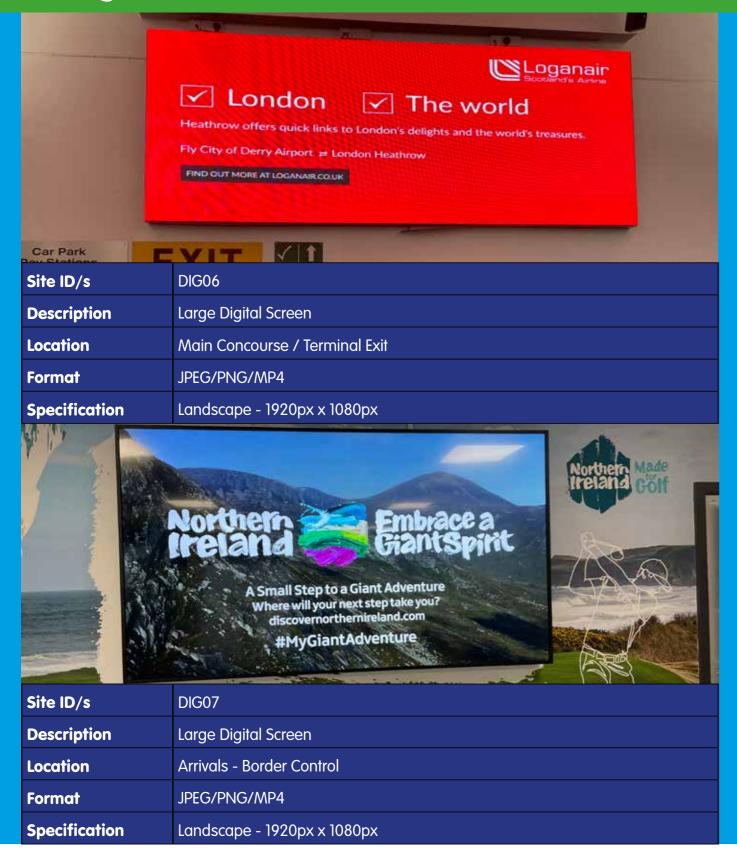


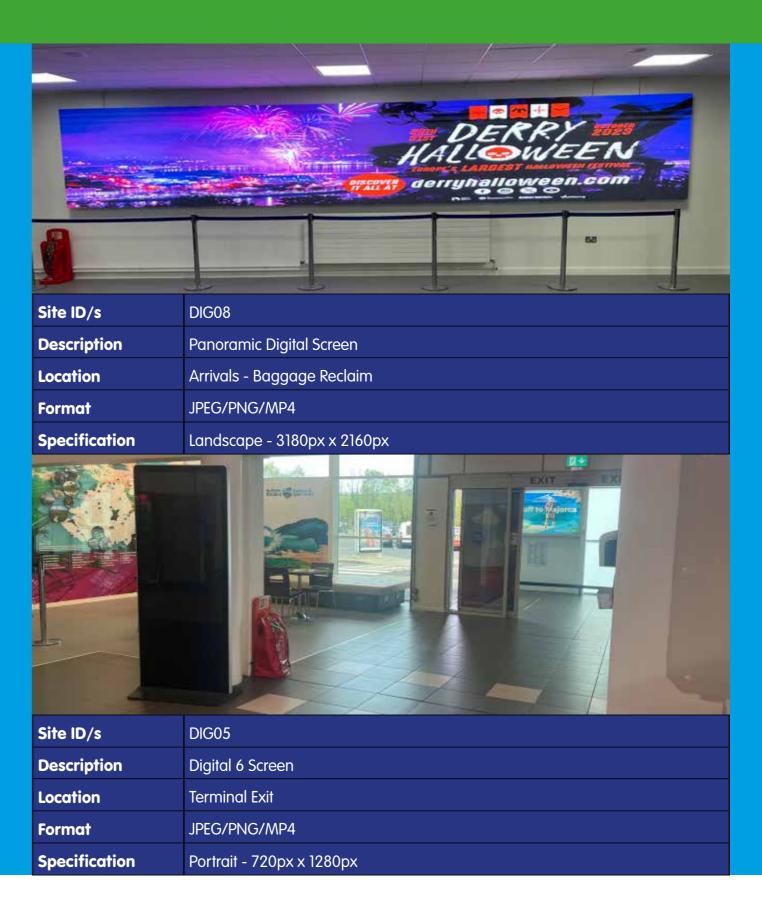
Site ID/s	DA15 / DA16
Description	Illuminated 6 Sheets
Location	Carpark / Terminal Exit
Format	PDF
Specification	Portrait - 1200mm x 1800mm (plus 30mm bleed)

Branded Walkways



Digital





Lightboxes



Site ID/s	DA01
Description	Static Flexiface Lightbox
Location	Terminal Entrance
Format	PDF
Specification	Landscape - 2790mm x 9000mm (plus 30mm bleed)



Site ID/s	DA03
Description	Static Backlit Lightbox
Location	Main Concourse / Terminal Exit
Format	PDF
Specification	Landscape - 3975mmx x 590mm (plus 30mm bleed)



Site ID/s	DA04 / DA05
Description	Static Backlit Lightbox
Location	Terminal Exit
Format	PDF
Specification	Landscape - 825mm x 1120mm (plus 30mm bleed)



Site ID/s	DA06
Description	Static Backlit Lightbox
Location	Main Concourse / Arrivals Exit
Format	PDF
Specification	Landscape - 1515mm x 1020mm (plus 30mm bleed)

Lightboxes



Site ID/s	DA07 / DA08
Description	Static Backlit Lightbox
Location	Arrivals - Baggage Reclaim
Format	PDF
Specification	Landscape - 1515mm x 1010mm (plus 30mm bleed)



Site ID/s	DAII
Description	Static Flexiface Lightbox
Location	Arrivals - Baggage Reclaim
Format	PDF
Specification	Landscape - 3975mm x 1590mm (plus 30mm bleed)

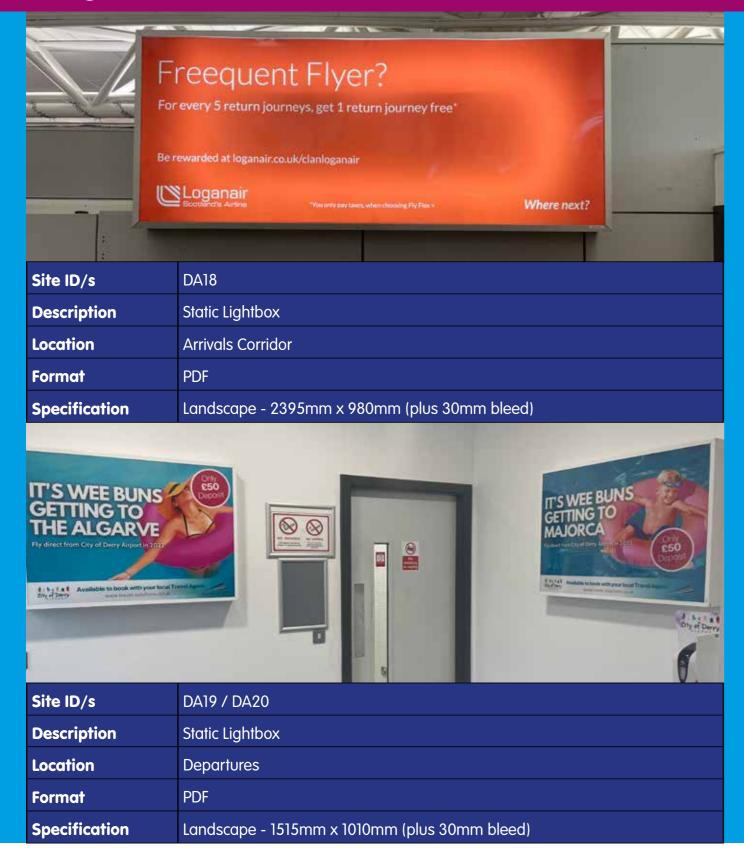


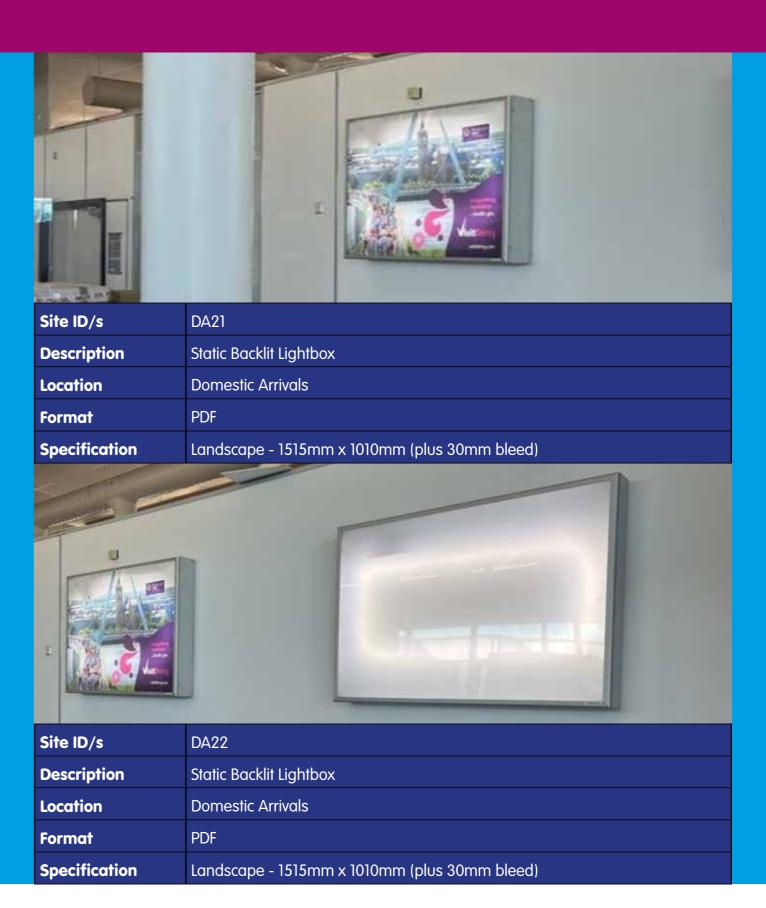
Site ID/s	DA12
Description	Static Flexiface Lightbox
Location	Arrivals - Baggage Reclaim
Format	PDF
Specification	Landscape - 3000mm x 1500mm (plus 30mm bleed)



Site ID/s	DA17	
Description	Static Flexiface Lightbox	
Location	Arrivals - Border Control	
Format	PDF	
Specification	Landscape - 3000mm x 1500mm (plus 30mm bleed)	

Lightboxes





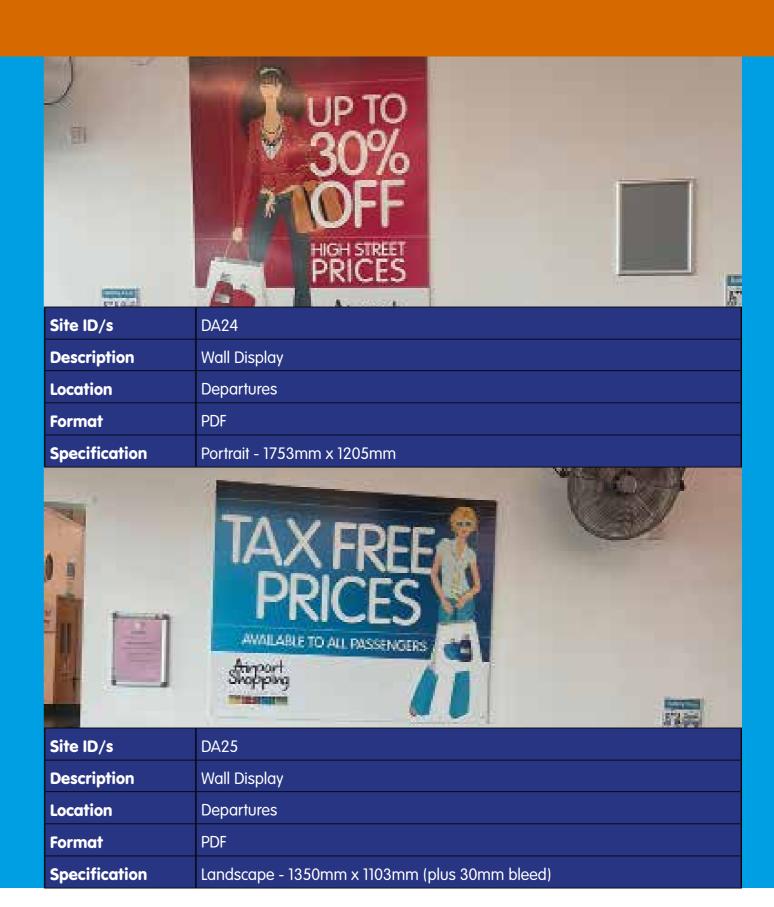
Foamex Panels



Site ID/s	DA02
Description	Large Wall Display
Location	Terminal Entrance
Format	PDF
Specification	Landscape - 2435mm x 4145mm (plus 30mm bleed)

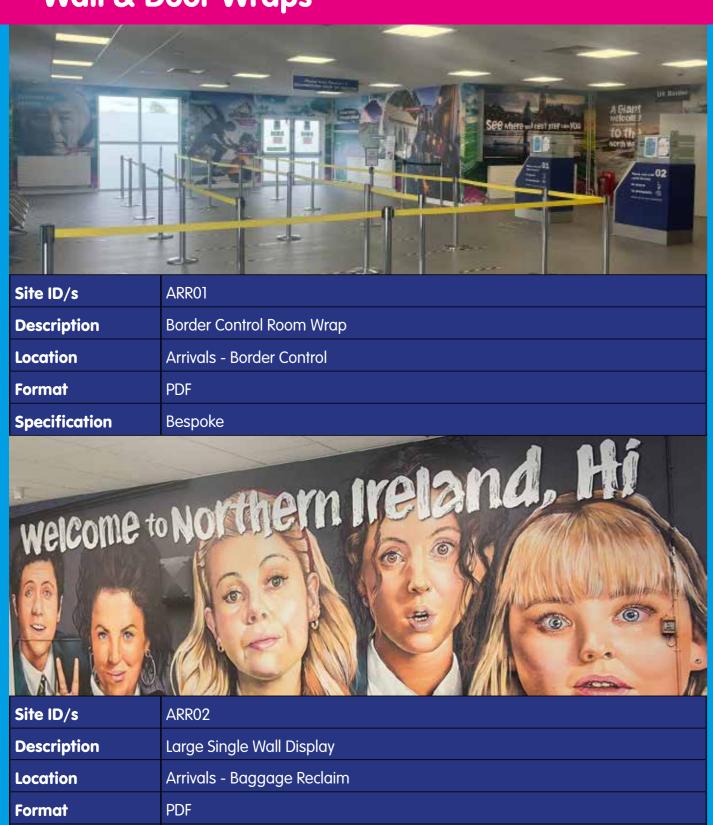


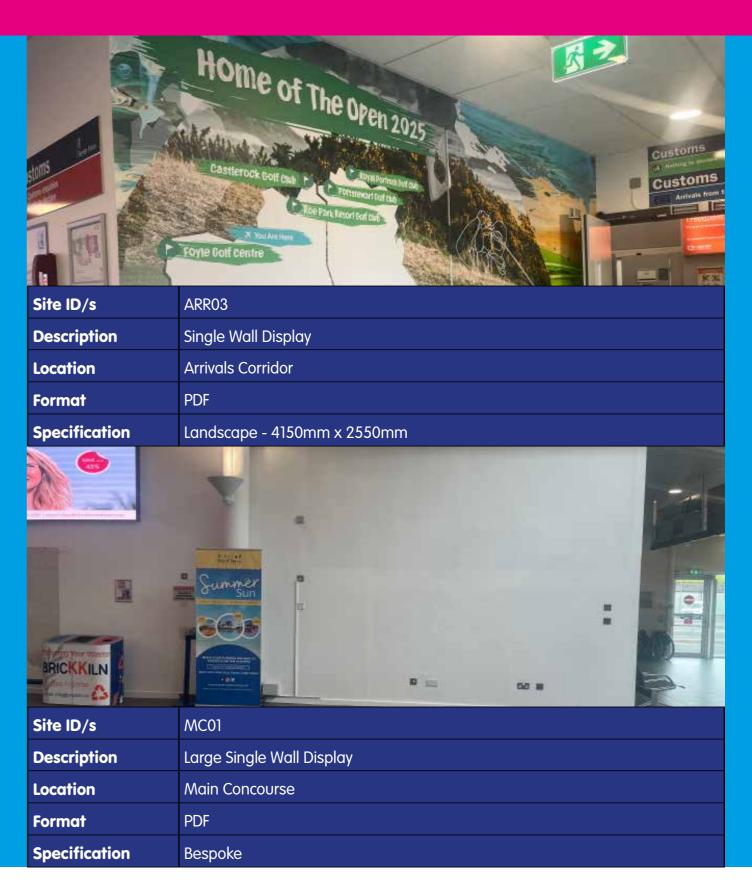
Site ID/s	DA23
Description	Large Wall Display
Location	Departures
Format	PDF
Specification	Landscape - 2500mm x 1000mm (plus 30mm bleed)



Wall & Door Wraps

Specification





Landscape - 5710mm x 2550mm

Wall & Door Wraps



Site ID/s	MC02
Description	Single Wall Display
Location	Terminal Entrance / Main Concourse
Format	PDF



Site ID/s	MC03	
Description	Large Wall Wrap	
Location	Security Entrance / Main Concourse	
Format	PDF	
Specification	Bespoke	

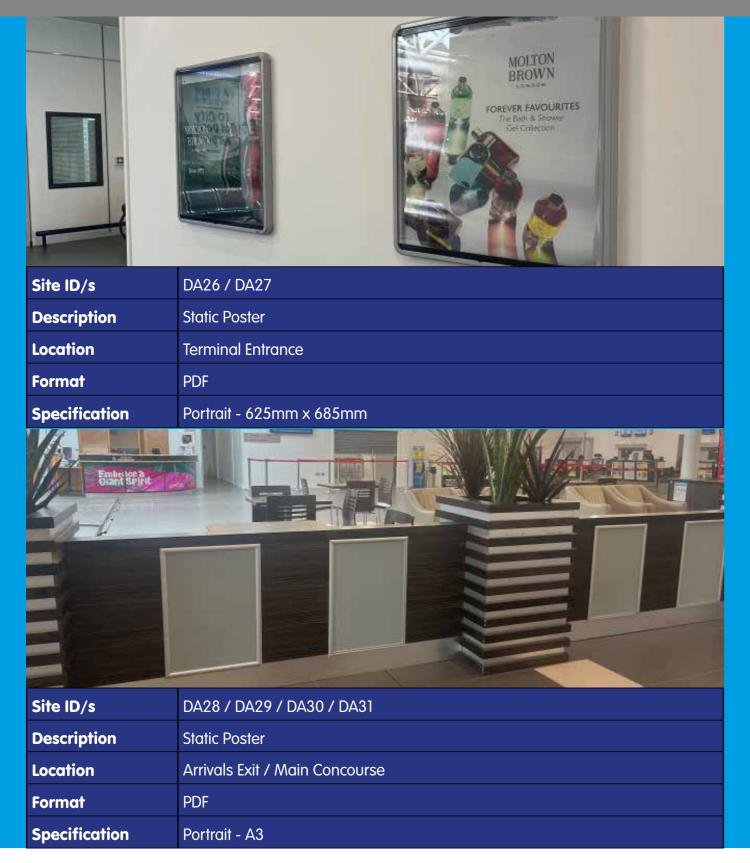


Site ID/s	ENTO1 / ENTO2
Description	Entrance Doors & Surround (double-sided)
Location	Terminal Entrance
Format	PDF
Specification	Bespoke



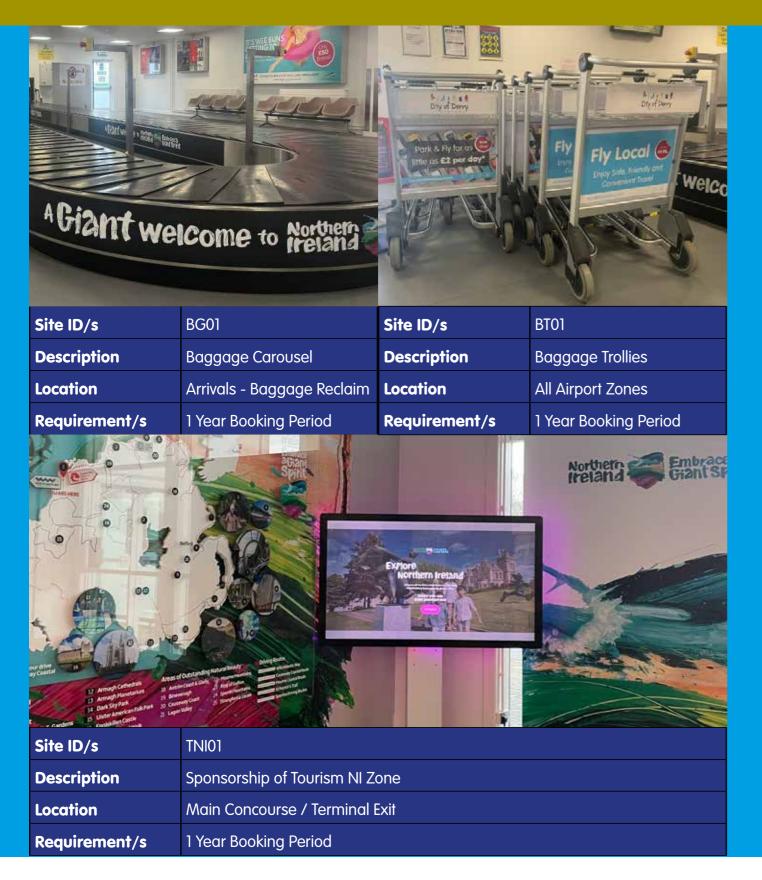
Site ID/s	EXT01 / EXT02	
Description	Exit Doors & Surround (double-sided)	
Location	Terminal Exit	
Format	PDF	
Specification	Bespoke	

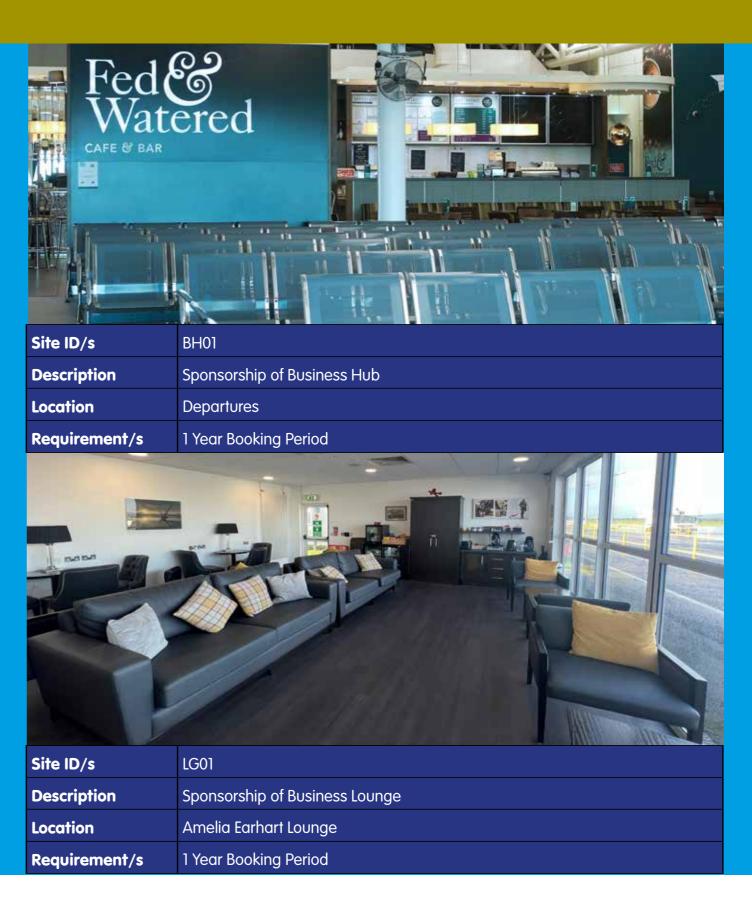
Posters & TV Screens





Bespoke Opportunities





Advertising Rate Card

*Minimum 3 month booking period. Rates include print & install charges for applicable sites.

Site ID	Cost (Monthly Rate*)
DA01	£850
DA02	£600
DA03	£300
DA04	£200
DA05	£200
DA06	£200
DA07	£200
DA08	£200
DA09	£1000
DA10	£1000
DA11	£300
DA12	£300
DA13	£360
DA14	£360
DA15	£360
DA16	£360
DA17	£300
DA18	£250
DA19	£200
DA20	£200

Site ID	Cost (Monthly Rate*)
DA21	£150
DA22	£150
DA23	£600
DA24	£500
DA25	£500
DA26	£80
DA27	£80
DA28	£80
DA29	£80
DA30	£80
DA31	£80
DA32	£100
DB01	£850
DB02	£850

Site ID	Cost (Monthly Rate*)
DIG01	£500
DIG02	£500
DIG03	£200
DIG04	£200
DIG05	£200
DIG06	£250
DIG07	£250
DIG08	£300
DIG09	£50
DIG10	£50
DIG11	£50
DIG12	£50

(Monthly Rate*)
-
£500
£500
£850
£750
£1000
£500
£500
£500
£500
£1000
£1000
£1000
-
£400
£750
-
-
-



For further information, please contact:

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